



**11th International & 2nd
North American Symposium
on Landslides**

June 3-8, 2012
www.isl-nasl2012.ca

Sponsor Information & Order Form

Come Join Us for ISL/NASL 2012 Banff, Alberta, Canada

The Canadian Geotechnical Society, the Association of Engineering Geologists and the Joint Technical Committee on Landslides (JTC-1) invite you to promote your company as a sponsor of the **11th International Symposium on Landslides (ISL)** and the **2nd North American symposium on Landslides (NASL)** at the Fairmont Banff Springs Hotel, in Banff, Canada from June 2 to 8, 2012.

The theme for the symposium will be **Landslides and Engineered Slopes; Protecting Society through Improved Understanding.**

With an expected attendance of 400-500 delegates, an important component of **ISL/NASL 2012** will be the trade show and the participation of our sponsors from across Canada, North America and around the world. The local technical committee in partnership with the international advisory panel has developed a program of sessions and plenary lectures to highlight the advancements and state-of-the-art status in landslide research and practice from around the globe. This in conjunction with field trips, sessions and workshops, social events and the partner program will ensure your company's name receives maximum exposure with this targeted audience of key national industry leaders and decision-makers in the landslide and geotechnical community.

The following pages highlight the benefits of sponsorship of **ISL/NASL 2012** at the various levels available; Platinum, Gold, Silver and Bronze include excellent exposure for your firm before and during the conference, as well as complimentary delegate attendance at the symposium. Choose an overall level of support to get the exposure you're looking for or combine with an event sponsorship to increase your firm's visibility during one of the very popular networking and social events.

To book your **ISL/NASL 2012** sponsorship, please use the form on the last page of this information package or contact us directly to discuss any questions that you have.

Wayne Gibson, P.Eng.
ISL/NASL 2012 Conference Manager
E-mail: sponsors@isl-nasl2012.ca or wgibson@gibsongroup.ca

Lisa McJunkin
ISL/NASL 2012 Conference Administrator
E-mail: sponsors@isl-nasl2012.ca or lmcjunkin@gibsongroup.ca
Tel: 604-241-1297, Fax: 604-241-1399

Sponsor Level	Colour Sponsorship Benefits	Price
<p>PLATINUM Pre Event</p> <p>During Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition in the side navigation bar on all ISL/NASL 2012 Conference web pages http://www.isl/nasl2012.ca ➤ premiere logo and name recognition on sponsors page of conference web site ➤ hyperlink to sponsor's web site ➤ name recognition on all marketing materials ➤ 3 complimentary full conference registrations ➤ complimentary single trade show booth ➤ Sponsor recognition on screen at lunches including 3 featured projects ➤ logo and name recognition on outside cover of conference programme ➤ full page corporate profile with logo in conference programme ➤ logo and name recognition on outside cover of conference proceedings (CD-Rom and printed version) ➤ Platinum Sponsor signage at conference registration desk ➤ recognition of firm at Opening Ceremonies and introduction of senior representatives, if present ➤ option to include pre-approved promotional item in delegate registration package 	<p>\$7,500</p>
<p>GOLD Pre Event</p> <p>During Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.isl-nasl2012.ca ➤ hyperlink to sponsor's web site ➤ 2 complimentary full conference registrations ➤ logo and name recognition on Gold Sponsor signage at conference registration desk ➤ Individual Sponsor name/logo recognition on screen at lunches ➤ ½ page corporate profile with logo in conference programme ➤ recognition of firm at Opening Ceremonies ➤ option to include one pre-approved promotional item in delegate registration package 	<p>\$5,000</p>

Sponsor Level	Colour Sponsorship Benefits	Price
Silver Pre Event During Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.isl-nasl2012.ca ➤ hyperlink to sponsor's web site ➤ 1 complimentary full conference registrations ➤ logo and name recognition on sponsor page of conference programme ➤ 1/4 page corporate profile with logo in conference programme ➤ name and logo recognition on Silver Sponsor signage at conference registration desk 	\$3,000
Bronze Pre Event During Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.isl-nasl2012.ca ➤ hyperlink to sponsor's web site ➤ name and logo recognition on sponsor page of conference programme ➤ name and logo recognition on Bronze Sponsor signage at conference registration desk 	\$1,500

Sponsor Level	Event Sponsorship Benefits	Price
Other/Event Sponsorships	<p>Individual product or event sponsorships are an important way of reaching delegates at ISL/NASL 2012 with your message and connecting your firm to the social side of the conference.</p> <p>A number of options are open to our supporters. Please take a look at the following pages for your choices and don't hesitate to contact us to discuss how we can personalize a package to fit your needs.</p>	
Delegate Bag/Portfolio	<ul style="list-style-type: none"> ➤ Sponsor name and logo on delegate bag/portfolio distributed to all attendees ➤ logo and name recognition on sponsors page of conference web site with company hyperlink 	\$3,000
Delegate Lanyards	<ul style="list-style-type: none"> ➤ Sponsor name and logo on delegate lanyards distributed to all attendees ➤ logo and name recognition on sponsors page of conference web site with company hyperlink 	\$1,500
Taste of Alberta Fun Night/Dinner Sponsorship	<ul style="list-style-type: none"> ➤ two complimentary tickets to Taste of Alberta Fun Night/Dinner event ➤ name and logo recognition on signage outside of Taste of Alberta function venue ➤ name and logo recognition on table cards of food/beverage stations at Taste of Alberta ➤ VIP seating if requested ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,500
Opening "Meet	<ul style="list-style-type: none"> ➤ two complimentary tickets to the Reception 	

Sponsor Level	Event Sponsorship Benefits	Price
and Greet” Reception Sponsorship	<ul style="list-style-type: none">➤ name and logo recognition on signage within “meet and Greet” Reception function room➤ name recognition at food/beverage stations➤ name recognition on sponsors page of conference web site and in conference program	\$1,500
Luncheon Sponsorships	<ul style="list-style-type: none">➤ name and logo recognition on signage outside of Luncheon function room at assigned event➤ name recognition on table cards at assigned Luncheon➤ recognition of firm at assigned Luncheon➤ name recognition on sponsors page of conference web site and in conference program	\$1,000
Coffee Break Sponsorships	<ul style="list-style-type: none">➤ name recognition at coffee/juice stations at assigned event➤ name recognition on sponsors page of conference web site and in conference program	\$500
Technical Tour or Short Course Sponsorship	<ul style="list-style-type: none">➤ name recognition on trip guides for assigned tour or course notes for assigned workshop➤ name recognition on sponsors page of conference web site and in conference program	\$500

ISL/NASL 2012 Sponsorship Registration Form

Yes! Please sign us up as a SPONSOR of the 11th International Symposium on Landslides (ISL) and the 2nd North American symposium on Landslides at the **Fairmont Banff Springs Hotel**, in **Banff, Alberta, Canada** from **June 2 to 8, 2012**.

For sponsorship questions, please contact Wayne Gibson, P.Eng., Conference Manager or Lisa McJunkin, Conference Administrator at 604-241-1297 or by e-mail at wgibson@gibsongroup.ca or lmcjunkin@gibsongroup.ca.

Company _____

Address _____

City _____ Prov/State _____ Code _____

Telephone _____ Fax _____

E-mail _____ Website _____

Contact Name _____

Sponsor Levels	Quantity	
Platinum Sponsor (includes 3 delegate packages) (\$7,500)		@ \$ 7,500.00 = \$
Gold Sponsor (includes 2 delegate packages) (\$5,000)		@ \$ 5,000.00 = \$
Silver Sponsor (includes 1 delegate packages) (\$3,000)		@ \$ 3,000.00 = \$
Bronze Sponsor (\$1,500)		@ \$ 1,500.00 = \$
Event Sponsorships	Quantity	
Opening Meet and Greet Reception (\$1,500)		@ \$ 1,500.00 = \$
Taste of Alberta Dinner (\$1,500)		@ \$1,500.00 = \$
Conference Lunches (state preferred day(s)) (\$1,000)		@ \$ 1,000.00 = \$
Coffee Breaks (state preferred day(s)) (\$500)		@ \$ 500.00 = \$
Delegate Bag / Portfolio (\$3,000)		@ \$3,000.00 = \$
Delegate Lanyards (\$1,500)		@ \$1,500.00 = \$
Technical Tour or Short Course (\$500)		@ \$5,00.00 = \$
Total ISL/NASL 2012 Conference Support		Total:

To secure your sponsorship please fax, email or mail this order with cheque payable to:

Gibson Group Association Management
8828 Pigott Road
Richmond BC V7A 2C4 CANADA
sponsors@isl-nasl2012.ca
Tel: 604-241-1297 Fax: 604-241-1399